



PSM

2024 CONFERENCE



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**AFRICAN
PROFESSIONALISATION
INITIATIVE**

The 2nd

API Virtual Public Finance Management - PFM

C O N F E R E N C E



Keynote Speaker:
LEE WHITE
CEO, IFAC

JOINTLY ORGANISED BY API MOU PARTNERS:



The 2nd

API Virtual Public Finance Management - PFM

C O N F E R E N C E

THEME

PUBLIC VALUE CREATION THROUGH QUALITY PUBLIC FINANCE GOVERNANCE



10TH SEPT 2024



VIRTUAL




GMT
CAT / SAST
EAT / ETHIOPIA

11AM – 3.20 PM
1PM – 5.20 PM
2PM – 6.20 PM

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OVERVIEW


WHY YOU SHOULD ATTEND



Join us at the Free Virtual Second PFM Conference, where modern public sector professionals—accountants, auditors, and non-finance managers—will among other hot topics, explore and discuss how Artificial Intelligence is revolutionizing productivity and service delivery in Public Finance Management and beyond.

Dive into a transformative learning experience designed to make you future-ready, enhance your agility, and harness opportunities in our rapidly changing world. This event is your gateway to mastering strategies for staying relevant and proactive in the face of unpredictable challenges. Don't miss the chance to evolve and lead in delivering exceptional public services. Elevate your professional journey—and become the change-maker our public sector and citizens need.





Knowledge builds slowly and empowers exponentially. Seize this moment to pave your way to success. Join us at the Second Virtual PFM Conference and engage with thought-provoking questions that shape our future:

- Are current professionalisation and educational curricula for accountants and auditors keeping pace with the rapidly evolving business landscape?
- Will technology and Artificial Intelligence enhance or hinder the productivity of accountants and auditors?
- What should we be concerned about regarding Artificial Intelligence and what action should we take?
- How should governments prioritise the choice of investments for successful PFM reforms?
- What can API do to help?

THIS IS MORE THAN A CONFERENCE

it's a chance to challenge the status quo, redefine your professional path, and influence the future of public finance management. Nothing stands still – The world is changing faster than ever! Let's explore these issues together.

SECURE YOUR
Free
SPOT TODAY

DON'T LET THIS OPPORTUNITY SLIP AWAY!

REGISTER TODAY

BENEFITS & ADVANTAGES OF ATTENDING



ELEVATE YOUR LEADERSHIP

Enhance your core competencies and become a top in-demand professional in PFM leadership and governance.



BOOST PRODUCTIVITY

Deepen your appreciation of the PFM value chain and tackle priority challenges and gaps effectively.



STRENGTHEN SUPPLY CHAINS

Learn strategies to establish and manage robust supply chains, thereby, reducing corruption risks.



FOSTER TRANSPARENCY

Commit to transparent practices in public sector accounting and reporting.



ENHANCE PERFORMANCE AUDITS

Expand your knowledge on the crucial role and impact of performance audits in the public sector.



LEVERAGE TECHNOLOGY AND AI

Discover how technology and AI act as catalysts and enablers for successful PFM projects.

EMBRACING THE AI REVOLUTION

Three horizontal bars in green, orange, and blue, matching the PSM logo, are positioned below the title.

This conference will outline the overarching benefits brought about by the AI revolution, offering a comprehensive understanding of how to thrive in this new era. By attending, you'll learn how AI can enhance decision-making, streamline operations, and revolutionize service delivery in public finance, equipping you with the knowledge to navigate and lead in the AI-transformed landscape.





SUB THEME 1

NAVIGATING THE NEW FRONTIER

AI'S ROLE IN RESHAPING PFM AND PUBLIC SERVICES

To explore the transformative power of Artificial Intelligence in streamlining processes and enhancing service delivery across the public sector.

SUB THEME 2

STRATEGIC BUDGETING

Powering Public Sector Efficiency and Supply Chains

Dive into innovative strategies for budgeting and planning that boost efficiency, strengthen supply chains, and minimize waste in public sector operations.



SUB THEME 3

TRANSPARENCY TRANSFORMED

Elevating Public Sector Accounting

Examine IPSAB standards, guidance and IPSAS reporting in accounting and reporting for the public sector to bolster accountability and combat corruption, setting new milestones in public integrity.



SUB THEME 4

AUDIT AGILITY

Driving Integrity and Performance in the Public Sector

Gain insights into enhancing the effectiveness of both internal and external audits to ensure compliance, integrity, and optimal performance.



SUB THEME 5

GREEN GOVERNANCE

PFM Leaders on the Frontline of Climate Action

Join discussions on how PFM leaders are pivotal in advocating for and implementing sustainability practices to safeguard human life and ensure a healthier planet



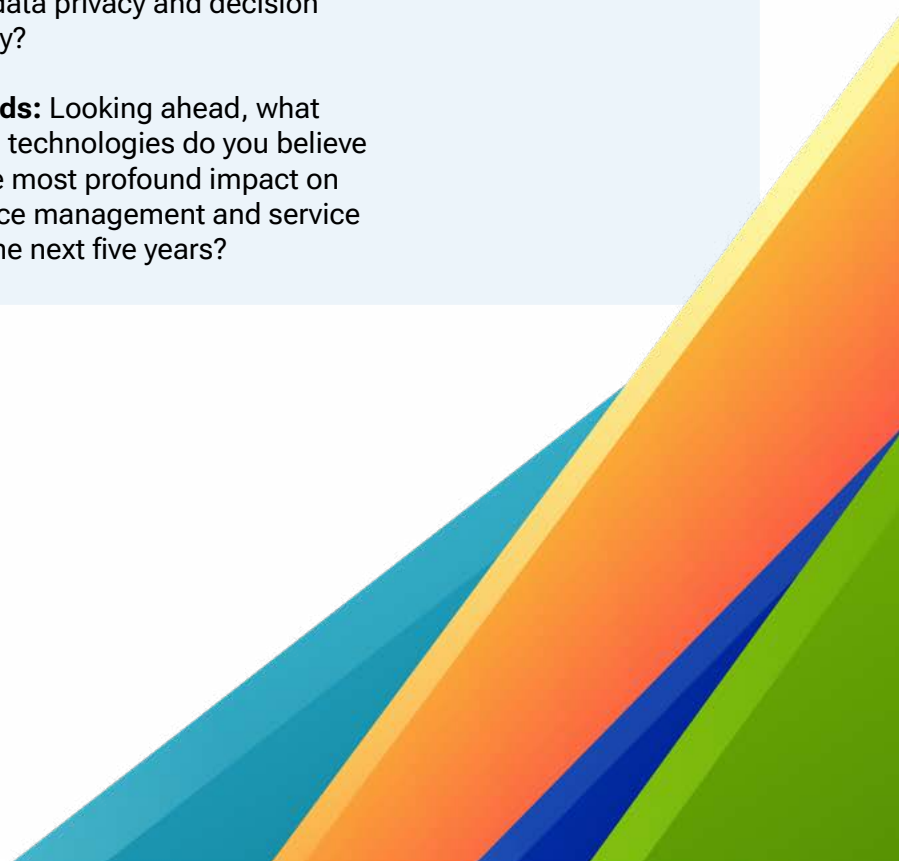
PROGRAM OUTLINE



Time - GMT	Duration	Topic	Speakers / Panellists
11.00 – 11.25 GMT	10 Min	Welcoming Remarks & Delegates Guidance	Neo Hlatshwayo Technical Director, API Read Profile
	15 Min	Keynote Address: Public Value Creation Through Quality Public Finance Governance – The role of Accountancy Professionals	Lee White Chief Executive Officer, International Federation of Accountants (IFAC) Read Profile

SUB THEME1: Navigating the New Frontier: AI’s Role in Reshaping PFM and Public Services

Time - GMT	Duration	Topic	Speakers / Panellists
11.25 -11.55 GMT	30 Min	<p>The Plenary Presentation will address the following Issues:</p> <p>Integration Challenges: What are the most significant challenges that could be encountered in integrating AI into existing PFM systems, and how can they be addressed to improve service delivery?</p> <p>Impact on Workforce: As AI technologies are adopted within public finance management, what shifts are you seeing in the skill sets required for public sector employees, and how can organizations support these transitions?</p> <p>Ethical Considerations: How do you navigate the ethical implications of using AI in public services, particularly in terms of data privacy and decision transparency?</p> <p>Future Trends: Looking ahead, what emerging AI technologies do you believe will have the most profound impact on public finance management and service delivery in the next five years?</p>	<p>Plenary Session Chair Junias Kandjeke <i>Auditor General, Namibia</i> Read Profile</p> <p>Plenary Presentation on Artificial Intelligence in the Public Sector</p> <p>Presenter: Evans Mulera, <i>CEO and AI Leader, The API</i> Read Profile</p>



SUB THEME2:
Strategic Budgeting: Powering Public Sector Efficiency and Strong Supply Chains

Time - GMT	Duration	Topic	Speakers / Panellists
11.55– 12.45 GMT	50 Min	<p>The Plenary Presentation will address the following Issues:</p> <p>Innovative Approaches: Can you share examples of innovative budgeting strategies that have significantly improved efficiency and strengthened supply chains within public sector organizations?</p> <p>Technology Integration: How are emerging technologies being integrated into public sector budgeting processes, and what impact have they had on operational efficiency and transparency?</p> <p>Waste Reduction Techniques: “What specific techniques or tools have proven most effective in minimizing waste in public sector operations, and how can these be implemented across different agencies?”</p> <p>Adapting to Change: In the context of rapidly changing economic environments, how can public sector budgeting remain agile and responsive to ensure continuous improvement in service delivery and supply chain management?</p>	<p>Panel Session Chair Gherezgiher Ghebremedhin <i>Auditor General, Eritrea</i> Read Profile</p> <p>Keneilwe Senyarelo, <i>Auditor General, Botswana</i> Read Profile</p> <p>Dr Lovemore Gomera <i>CEO CGAIZ, Zimbabwea</i> Read Profile</p> <p>Hon Elwood T Nettey <i>Controller & Accountant General, Liberia</i></p> <p>Evelyn Mwapasa <i>Director, PAO Devnt’ PAFAs</i> Read Profile</p> <p>Fredrick Riaga <i>CEO, AAAG, Kenya</i> Read Profile</p> <p>Taina Nankela <i>Accountant General, Namibia</i> Read Profile</p>
12.45 – 13.00 GMT	15 Min	Break	



SUB THEME 3: Transparency Transformed: Elevating Public Sector Accounting

Time - GMT	Duration	Topic	Speakers / Panellists
13.00 – 13.45 GMT	45 Min	<p>The Plenary Presentation will address the following Issues:</p> <p>Adoption Challenges: What are the main obstacles in adopting IPSAS (International Public Sector Accounting Standards) across different levels of government, and how can these challenges be effectively addressed to enhance transparency? Impact Assessment: Since implementing IPSAS, how has the quality of financial reporting changed within your organization, and what measurable impacts on accountability and anti-corruption efforts have you observed?</p> <p>Best Practices: Could you share some best practices or success stories from jurisdictions that have excelled in IPSAS adoption, and how these practices could be applied in other contexts?</p> <p>Future Directions: Looking forward, what are the key areas for further development in public sector accounting standards to continue advancing transparency and integrity in financial reporting?</p>	<p>Panel Session Chair</p> <p>Prof. Rashied Small, Chairman, API Academic Advisory Committee Read Profile</p> <p>Timothy Sipho, Auditor General, Eswatini Read Profile</p> <p>David Watkins Senior Executive IPSASB Read Profile</p> <p>Papin Daniels Jr President, LICPA, Liberia Read Profile</p> <p>Darlene Nzorubara Principal IFAC Read Profile</p> <p>Prof. Philippe Lasou AAFA Board & API Academic Advisory Committee Read Profile</p>

SUB THEME 4:
Audit Agility: Driving Integrity and Performance in the Public Sector

Time - GMT	Duration	Topic	Speakers / Panellists
13.45 – 14.25 GMT	45 Min	<p>The Plenary Presentation will address the following Issues:</p> <p>Audit Innovations: What innovative auditing techniques or technologies have been most effective in enhancing the agility and effectiveness of audits in the public sector?</p> <p>Challenges in Compliance: Can you discuss some of the most significant challenges auditors face in maintaining compliance and integrity in public sector audits, and how these challenges are being addressed?</p> <p>Impact on Performance: How has the role of audits evolved in influencing and improving the performance and accountability of public sector entities? Future of Auditing: Looking ahead, what are the emerging trends or changes in public sector auditing that professionals should prepare for to ensure continued effectiveness and integrity?</p>	<p>Panel Session Chair Ruth Doreen Mutebe, <i>AFIIA President</i></p> <p>Read Profile</p> <p>Hon Garswa Jackson, <i>Auditor General, Liberia</i></p> <p>Read Profile</p> <p>Modou Ceesay, <i>Auditor General, Gambia</i></p> <p>Read Profile</p> <p>Dr. Kayode Olushola Fasua <i>CEO, ANAN, Nigeria</i></p> <p>Read Profile</p> <p>Josephine Mukomba, <i>Senior Executive AFROSAI-E</i></p> <p>Read Profile</p>



SUB THEME 5: Green Governance: PFM Leaders on the Frontline of Climate Action

Time - GMT	Duration	Topic	Speakers / Panellists
14:25 – 15:05 GMT	40 Min	<p>The Plenary Presentation will address the following Issues:</p> <p>Strategic Implementation: Can you describe how public financial management (PFM) is being used as a tool to implement and finance sustainable practices within government operations?</p> <p>Challenges and Solutions: “What are the primary challenges PFM leaders face when advocating for and integrating environmental sustainability into fiscal policies, and how have these challenges been successfully overcome?”</p> <p>Impact Measurement: How do PFM leaders measure and report the impact of sustainability initiatives on environmental outcomes and public health?</p> <p>Future Directions: Looking forward, what innovative strategies should PFM leaders consider to further enhance their role in driving effective climate action and sustainable governance?</p>	<p>Panel Session Chair :</p> <p>Essie Herbst, <i>CEO NIPA, Namibia</i></p> <p>Read Profile</p> <p>Mr. Mesfin Mezgebu, <i>Program Officer Manager, SIDA</i></p> <p>Read Profile</p> <p>Yacouba Traore <i>President, ONECCA Burkina Faso</i></p> <p>Read Profile</p> <p>Dr Nelson Maseko <i>Executive Director, Management and Training Board, Zimbabwe</i></p> <p>Read Profile</p> <p>Paul Gaye <i>President, GICA, Gambia</i></p> <p>Read Profile</p> <p>Prisca Kajumba <i>Environment and Sustainability Expert, Uganda</i></p> <p>Read Profile</p>
15.05 – 15.10 GMT	5 Min	Wrap-up, Key action points and way forward	API Staff
15.10 – 15.20 GMT	10 Min	Closing Remarks	<p>Marcel Mukeshimana, <i>Accountant General, Rwanda and API Board Chairman</i></p> <p>Read Profile</p>



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