



AFRICAN
PROFESSIONALISATION
INITIATIVE

The 2024 API Public Sector Career Success CPD Calendar

API 
CPD CALENDER

OUR EVENTS IN 2024



**Reporting and
Entrepreneurship
for PFM Leaders
and Managers**



26th March 2024



**Data Analytics for
Public Finance
Managers**



27th June 2024



**2nd Virtual Public
Finance Management
Conference**



10th Sept 2024



**Leadership, Governance and
Entrepreneurship Effectiveness
for PFM Managers**



26th Nov 2024





REPORTING AND ENTREPRENEURSHIP FOR PFM LEADERS AND MANAGERS

- Presentation of Financial Statements
- INTOSAI and IIA (Internal Audit) Updates
- New Entrepreneurship Tips and Value Creation in Public Sector Officers



26th March 2024



11AM to 1.30PM GMT (2.5 Hrs)



USD 5.99

[Reserve Now](#)

Summary Outline and Benefits of Attending

Following requests by API stakeholders to provide training on entrepreneurship skills for public sector officers, this course has been designed to contribute to the practical thinking and potentially help address the growing challenge of unemployment among youth and other demographics and the need to increase individual and organisational productivity.



Lessons & Benefits

- Recognise the provisions for presentation of public sector financial statements
- Understand the latest developments and updates from INTOSAI and IIA
- Master the practical definition of entrepreneurship.
- Appreciate and internalise the steps for public sector ideation and innovation
- Develop actionable prototypes to solve problems at work and in society
- Learn how innovations are monetised and protected while creating jobs

Questions for You

- What challenging situations have you faced when preparing and presenting accrual government financial statements
- How did you address the challenges?
- Have you completed the transition from Cash basis to Accrual basis IPSAS?
- What plan, roadmap or work priorities have you scheduled to achieve compliance with accrual basis IPSAS?
- Have you been taken through the latest developments and standards pronouncements by INTOSAI and IIA?
- What is your perfect definition of entrepreneurship?

[Reserve Now](#)



DATA ANALYTICS FOR PUBLIC FINANCE MANAGERS

- IPSASB, INTOSAI and IIA (Internal Audit) Updates
- Data Analytics and Report Automation in Public Sector



27th June 2024



11AM to 1.30PM GMT (2.5 Hrs)



USD 5.99

[Reserve Now](#)

Summary Outline and Benefits of Attending

In an era where use of computer technology to accelerate value creation is an inevitable imperative, every public sector officer needs to learn how to quickly master the tactics for becoming the in-demand problem solver by tapping the immense power of data analytics.

Lessons & Benefits



- Appreciate the latest developments and pronouncements by IPSASB, INTOSAI, and IIA
- Recognise the basic elements underpinning data analytics and automation
- Learn how to go about advancing skills in data analytics and reports automation in public sector
- Become the in-demand public sector professional

Questions for You

- Has your organisation organised your financial reporting data and trained you on its automation?
- Are you using data analytics to inform the strategic planning and investment decisions in your organisation?
- Can you recall any recent pronouncements by IPSASB, INTOSAI and IIA? If yes, please write them.

[Reserve Now](#)

The 2nd virtual _____

PUBLIC FINANCE MANAGEMENT CONFERENCE

- Budgeting and Planning in the Public Sector.
- Public Sector Accounting and Reporting
- Audit (Internal & External) Effectiveness in Public Sector
- Digitisation and use of AI in Public Finance Management

DATE | 10th SEPT 2024

TIME | 11AM to 2PM GMT (3 Hrs)

COST | **FREE**

[Register Now](#)

Summary Outline and Benefits of Attending

This conference targets public sector leaders and managers covering public sector accountants, public sector auditors and non-finance managers in public sector. The event is free of charge and is the continental townhall where accountants general, auditors general and professionals accountancy organisations congregate to melt and examine ideas that will shape the future and success of PFM in Africa

Lessons & Benefits



- Build core competencies for successful PFM leadership and governance and be the in-top-demand professional.
- Increase productivity by enhancing awareness and capabilities for good public sector planning.
- Appreciate the PFM value chain and address priority challenges and gaps faced.
- Increase knowledge and skills for setting up, and operating robust supply chains and mitigate corruption.
- Accelerate commitment to transparent public sector accounting and reporting.
- Increase knowledge and awareness on the role, value and impact of public sector performance audits.
- Recognise the catalysing and enabling role of technology and AI for successful PFM initiatives.
- Enabling public sector professionals and officers master relevant competencies for successful PFM reforms
- Update participants on the latest development in PFM
- Equip participants with practical advice from PFM leaders and experts.
- Understand best practises in PFM and pass them through training of colleagues in the respective organisations

Questions for You

- Has your organisation completed professionalising its accounting and auditing staff?
- What challenging situations have you faced in implementing Public Finance Management reforms?
- Is sustainable development a topic in your organisational strategy? If yes, what is being done in this area?

[Register Now](#)

LEADERSHIP, GOVERNANCE AND ENTREPRENEURSHIP EFFECTIVENESS FOR PFM MANAGERS

- IPSASB, INTOSAI and IIA (Internal Audit) Updates
- Effective Leadership and Governance for Public Sector Officers
- Entrepreneurship in Public Sector



26 Nov 2024



11AM to 1.30PM GMT (2.5 Hrs)



USD 5.99



Reserve Now

Summary Outline and Benefits of Attending

A key highlight of this session is the new era of entrepreneurship in the public sector. Effective leadership, governance and entrepreneurship is the sure key for any individual, organisation or country that aspires to deliver superior results for stakeholders; achieve a distinctive impact while attaining economic insurance – Lasting endurance. This learning event will equip you with the top ideas and methods for achieving success of the results you want while capacitating you to empower others who interact with where others struggle perennially. This event will also provide participant with updates from IPSASB, INTOSAI and IIA.

This course will empower public sector leaders to improve and deliver results in their respective roles by creating new value,

Lessons & Benefits



- Become an in-demand leader and entrepreneur
- Master the characteristics of effective leaders and entrepreneurs
- Appreciate the role of leaders in good governance and new value creation
- Learn practical lessons about good governance and entrepreneurship
- Learn about the latest updates on IPSAS and INTOSAI Guidance
- Recognise and put in practice the roles of effective leaders.
- Understand the place of effective decision making in leadership.
- Master steps to deliver superior results and distinctive impact

Questions for You

- Have you been taken through leadership and public sector entrepreneurship training?
- What is entrepreneurship? How do entrepreneurs behave?
- What is effective leadership? Do you know any great leaders and why do you regard as the most important qualities of an effective leader?
- What is your best definition of good governance?
- What are the latest pronouncements by IPSASB, INTOSAI and IIA

[Reserve Now](#)



SEE YOURSELF HERE.....

Do you want to miss on the brand visibility opportunity among senior policy leaders at API events? Contact us for a value loaded sponsorship plan: - info@professionalisation.africa



AFRICAN
PROFESSIONALISATION
INITIATIVE

SPONSORSHIP

Do you want to miss on the brand visibility opportunity among senior policy leaders at API events?
 Contact us for a value loaded sponsorship plan – info@professionalisation.africa



SEMINAR

Target Audience
300 Delegates

Social media
6000



ANNUAL CONFERENCE

Target Audience
1000 Delegates

Social media
7000

GOLD SPONSORSHIP

- SEMINAR
USD 2,500
- Annual Conference
USD 3,250

- Logo placement on all event programmes and other material
- Recognition and social media visibility
- Formal acknowledgement at the event
- Post event brand and logo social media visibility

PLATINUM SPONSORSHIP

- SEMINAR
USD 5,000
- Annual Conference
USD 7,500

- Logo placement on all event programmes and other material
- Recognition and social media visibility
- Formal acknowledgement at the event
- Post event brand and logo social media visibility
- 15 Minute presentation at the event
- Logo placement on speakers virtual back grounds
- Inclusion on the email marketing promotion about the event
- Virtual Exhibition Space during event breaks and post event
- Incorporated polls or surveys related to the sponsors' industry or products/services

Co-Branding – FREE
 Auditors General (AFROSAI); Accountants General (AAAG); Public Service Commissions (AAPSCOM) and Professional Accountancy Organisations (PAFA) are invited to Co-Brand for FREE – info@professionalisation.africa

API MOU LEAD LEARNING PARTNERS





**AFRICAN
PROFESSIONALISATION
INITIATIVE**

